



Case: Flexible media management
Who: Omrop Fryslân
Where: Leeuwarden – The Netherlands
What: Media Excel Hero



Omrop Fryslân

Omrop Fryslân looking for flexibility in media management

Managing 180 terabyte archive and 40 terabyte current media, that's what Michel Visser and his colleague Roald Koger from Omrop Fryslân do all day long. The right media must be available in the right place for the right people, in the right format.

Media management department

At Omrop Fryslân there is one department that is responsible for streamlining all the ins and outs associated with video. The reporters load their images onto the server and these images must then be retrievable from the editing department. Here they make the news, skoal.tv (24/7 music channel of Omrop Fryslân) reports for NPO2, IepenUp, Frisian schoolTV or a live coverage of a Frisian event. In addition, AVID, the editing software they use, must also run on all servers.

Intelligence in a box

Michel Visser, media manager at Omrop Fryslân, doesn't seem very impressed with the number of streams and video pre-sets attached to each stream. "The trick is to work with equipment that is smarter than Roald and I put together. Then it's all pretty orderly", Michel laughs.

The search

"Of course, we are talking with other regional broadcasters about how they tackle certain challenges. However, it seems to me that we at Omrop Fryslân are quite at the forefront. We are always interested in new solutions and are open to new techniques. When Heynen approached us with this high-end video encoder, they immediately had our undivided attention!"

MediaExcel

The account manager at Heynen BV: "MediaExcel is a video encoder with 4 inputs. Per input you can define multiple output stream profiles (video pre-set). For example, a fast connection for playback on the cell phone and a higher resolution for images that are streamed to the TV. You can also choose per stream whether you want to send along a logo or subtitles. You can schedule events outside working hours in advance. These then start automatically at a certain time. I thought that would be very useful for Omrop Fryslân!"

The cooperation

Michiel Visser: "Heynen takes service seriously! Last winter our 2nd video encoder was to be delivered by Heynen. Fully pre-programmed, so we almost only had to put it in the rack. A month before the agreed delivery date, our old video encoder broke down. Heynen then immediately took an encoder from their warehouse, drove to Leeuwarden and together we put in the profiles. Within 24 hours we were back online! That's what I call service!"

About Heynen

Heynen works for innovators. We are a supplier of innovative products and services to radio and TV broadcasters, media companies and broadcast related environments. Our products and the technical support we offer help them to continue to meet the requirements of a rapidly changing environment where continuity of use and reliability are important. With our knowledge and experience we know how to use the high-quality products of the manufacturers and developers we represent, in a way that allows you to exceed the expectations of your project. The solution is not only in the technical story; it is important that we as a company are flexible and close by.



Roald Koger, Media manager at Omrop Fryslân

Want to know more?

Are you also looking for such a solution or do you want to know more about what solutions Heynen can offer in the broadcast industry? Please contact Danny Bol, Sales consultant Professional Media Solutions at Heynen BV.

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